

LARRY BURKETT

HOWARD DAYTON

DAVID RAE

BUSINESS BY THE BOOK WORKSHOP

ACHIEVING TRUE SUCCESS IN YOUR MARKETPLACE

Larry Burkett's best-selling book, *Business by the Book*, has literally taught thousands of businesspeople how to transform their business and marketplace. Now, these principles are available in a video workshop format!

The *Business by the Book Workshop* will teach businesspeople in all walks of life how to conduct business according to proven biblical principles.

What others are saying

"What would Jesus do...in business? If every businessperson applied the biblical principles taught in the *Business by the Book* family of products, it would change the business world as we know it. It has revolutionized the way I do business with my team, my vendors, and the marketplace."

Dave Ramsey
Author and Radio Commentator
President, the Lampo Group

"Our company, Joe Gibbs Racing, has used the wisdom in the pages of *Business by the Book* countless times to help us make good, solid financial decisions; and, Crown has helped show us the freedom that comes from practicing good stewardship with the resources that God has allowed us to manage."

J.D. Gibbs
President, Joe Gibbs Racing

"*Business by the Book* is THE handbook for any Christian who seeks to understand what the Bible says about operating a business from a biblical basis. Every Christian in business should read this book. It was a very important contribution to my foundational understanding of God's viewpoint on business."

Os Hillman
President, Marketplace Leaders and International Coalition of Workplace Ministries

The six main topics include—

- *Having Purpose in Business*
- *The Importance of Servant-Based Leadership*
- *Making Good Financial Decisions*
- *Finding and Effectively Managing Employees and Staff*
- *The Role of Organization and Marketing*
- *Business Planning*

C B M C C H A R L O T T E P R E S E N T S

Thursday, March 25, 8:00-5:00

Holiday Inn Express and Suites Matthews
9420 E. Independence Boulevard
Matthews, NC 28105
Price: \$79.00 (includes lunch, workbook)

Register: www.cbmc.com/event/bbbnc
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